

# ACAS CLEAR IDEA DENTAL MAGAZINE

## Advertising Rate Card

Subject to availability & ACAS board approval

<b>Double Page Spread (DPS)</b> 420mm (w) x 297mm (h) plus 5mm bleed all sides	
<b>Full Page</b> 210mm (w) x 297mm (h) plus 5mm bleed all sides	
<b>Half Page Horizontal</b> 180mm x 124mm	<b>Half Page Vertical</b> 96mm x 247.5mm
<b>Third Page Horizontal</b> 180mm x 82.5mm	<b>Third Page Vertical</b> 55mm x 247.5mm
<b>Quarter Page Horizontal</b> 180mm x 60mm	<b>Quarter Page Vertical</b> 86mm x 124mm

**FRONT COVER FEATURE - \$3,000 + GST**

Front cover only

**FRONT COVER PACKAGE - \$5,500 + GST**

Includes front cover and five pages consisting of cover story and full page ads

**DOUBLE PAGE SPREAD - \$2,750 + GST**

Includes two full pages

**FULL PAGE - \$1,650 + GST**

Includes one full page

**HALF PAGE - \$900 + GST**

Half page horizontal or vertical, subject to layout requirements

**THIRD PAGE - \$650 + GST**

Third page horizontal or vertical, subject to layout requirements

**QUARTER PAGE - \$500 + GST**

Quarter page horizontal or vertical, subject to layout requirements



**RECOMMENDED**

**ACAS2024  
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Bi-Annual Publications of Clear Idea - the official ACAS magazine.

Reaching all members with a focus on clear aligner education, articles and product reviews and offerings.

Enhancing the professionals journey of clear aligners to patients in practice and their own personal learning options.

All content and article submissions are subject to ACAS board approval .