

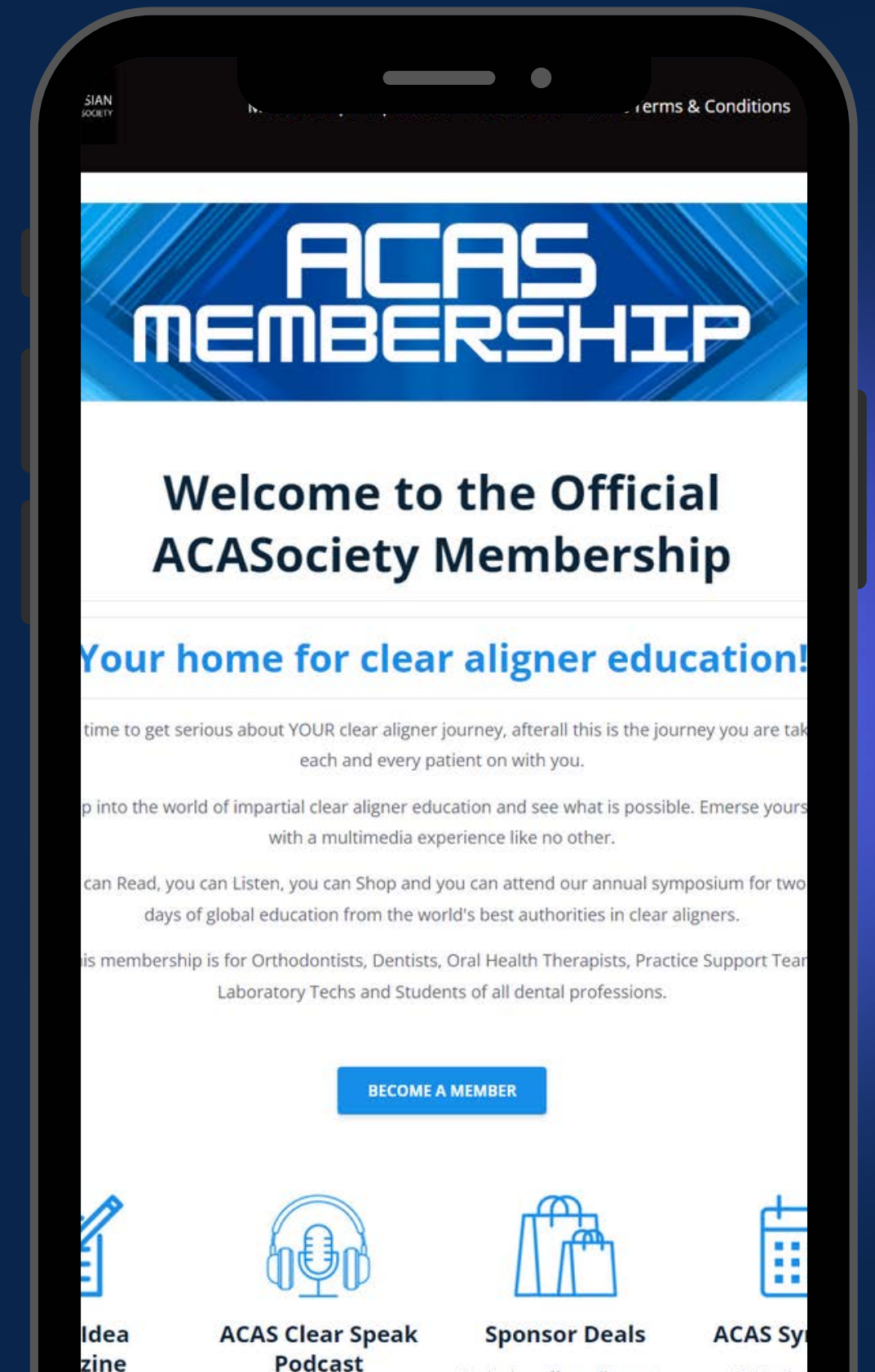


AUSTRALASIAN
CLEAR ALIGNER SOCIETY

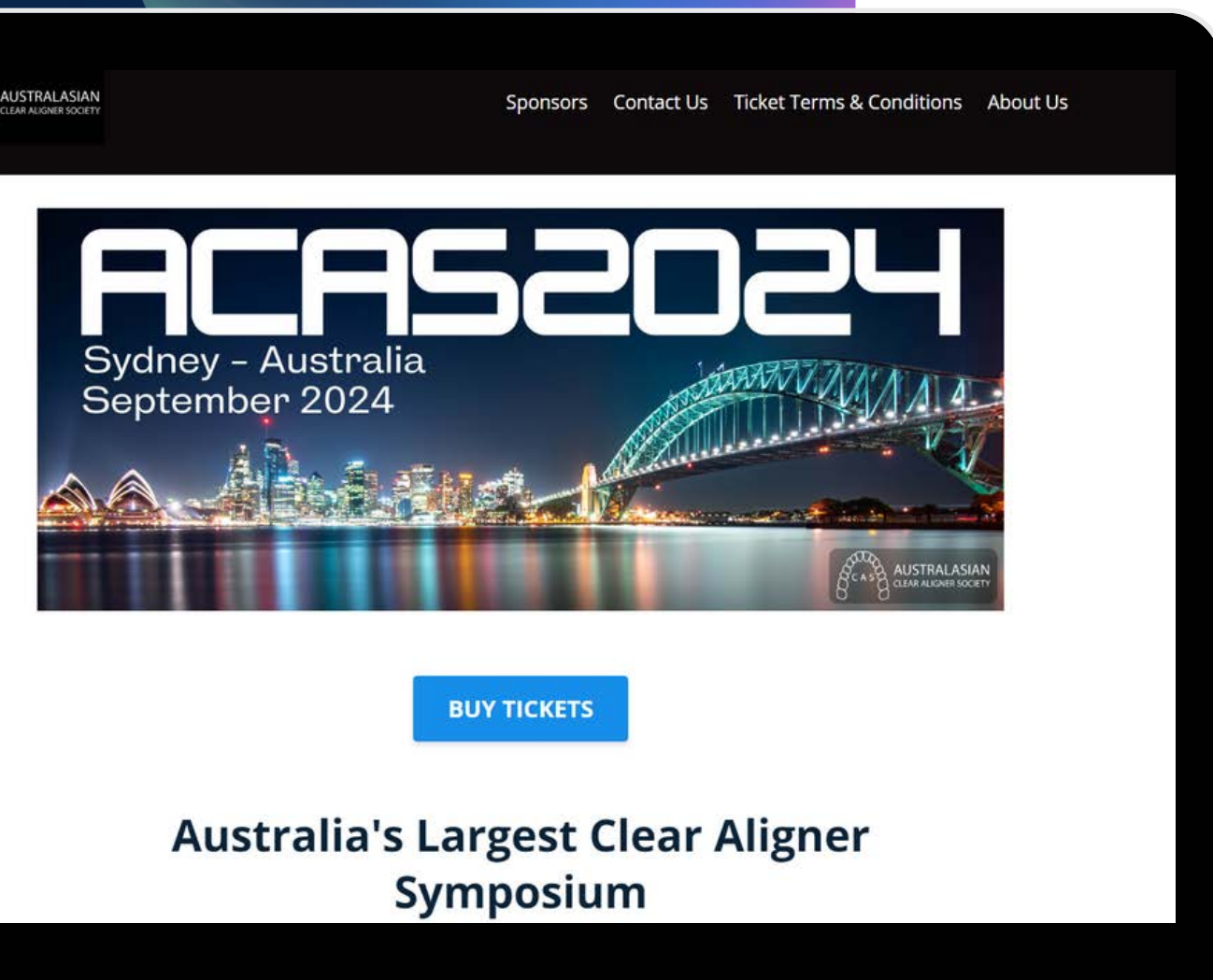
OCTOBER 2023

MEMBERSHIP LAUNCH

Impartial aligner society embracing the latest
innovation for autonomous education!



EXECUTIVE SUMMARY



01

Leading exposure for your professional dental company in clear aligners and complimenting products!

02

Reaching the ACASociety membership in multimedia, from website to members portal, clear idea magazine and the new ACAS podcast!

03

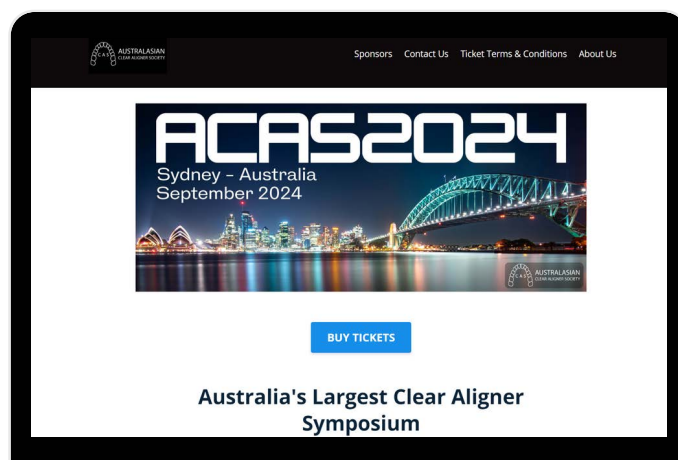
Sponsorship across all mediums in packages, single exposure or ongoing arrangements to suit your marketing budget!



POSITIONING

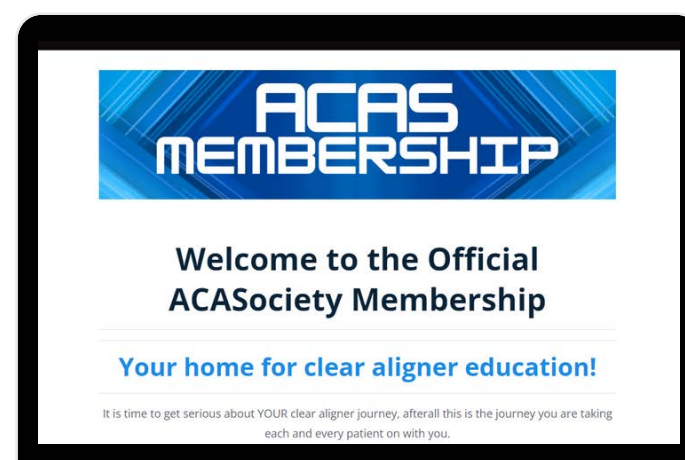


ACAS SYMPOSIUM



Our next annual Clear Aligner Symposium is set for Sydney in September 2024

MEMBERSHIP



Becoming a member of ACASociety connects you with the resources you need to further enhance your journey of clear aligners.

CLEAR IDEA MAGAZINE



Bi-Annual Publications of Clear Idea. Reaching all members with a focus on clear aligner education, articles, product reviews and offerings.

CLEAR SPEAK PODCAST



ACAS SYMPOSIUM

Impartial Clear Aligner Symposium
Two full days of aligner education, all under the one roof.



International Keynote
Speakers
Australia's Most Elite
Speakers
16 hours CPD



Sofitel Sydney
Wentworth
Premium Venue
Accommodation Onsite
Exquisite Catering



September 2024
Two Full Days
Friday Night
Cocktail Party
Event App



ACFAS 2024

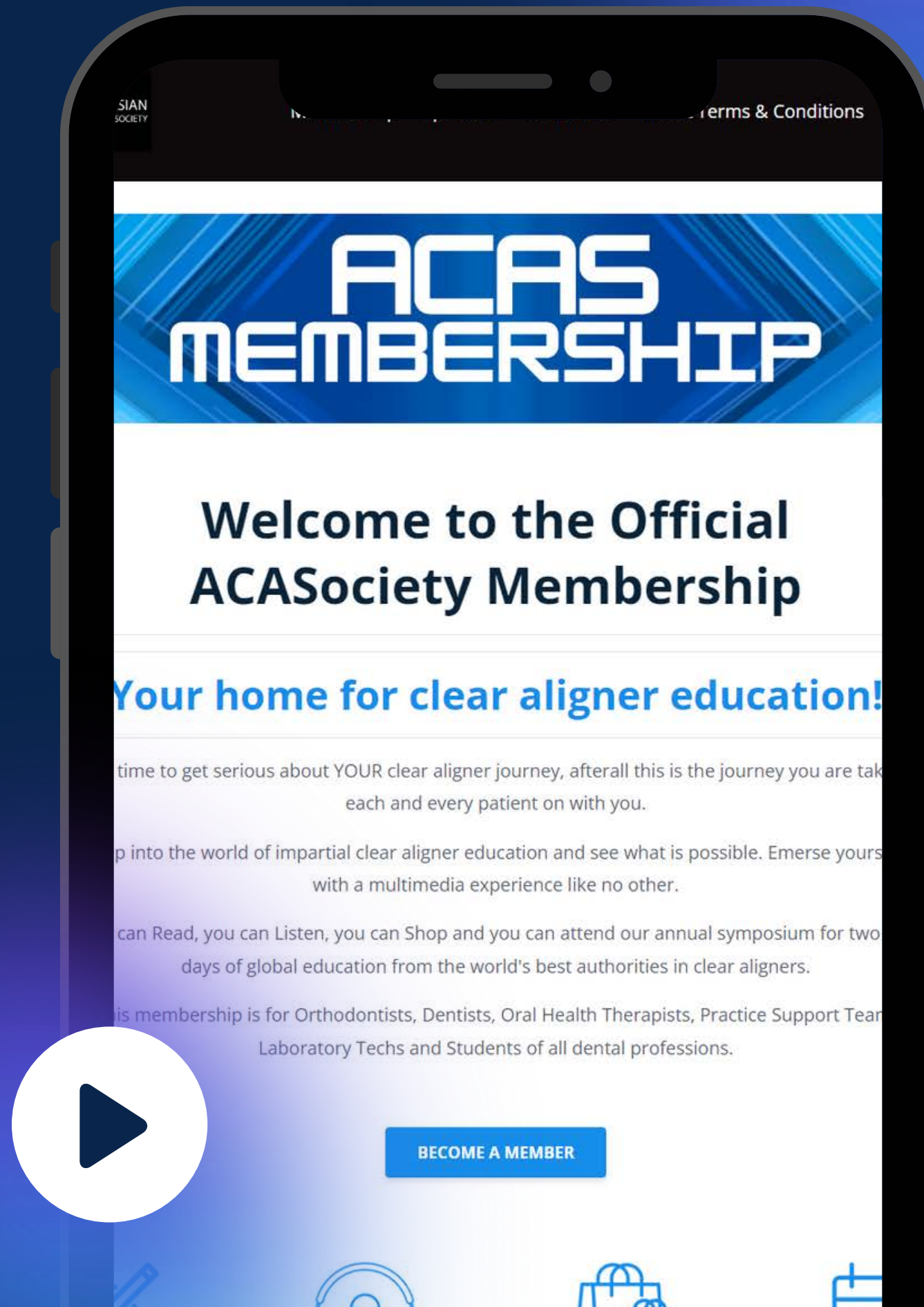
Clear Aligner Symposium

Full Prospectus available at acasociety.org/eventhub



ACAS MEMBERSHIP

Step into the world of impartial clear aligner education and see what is possible. A multimedia experience like no other.



01

Members portal advertising with limited availability to increase your brand exposure within the ACAS network.

02

Offering ACAS members products & services with exclusive deals to build long lasting relationships.

03

Launch new or existing products to a database of enthusiastic ACAS members and stand out from your competition.

ACAS MEMBERSHIP SPONSORSHIP

Advertising Rate Card
Subject to availability & ACAS board approval



RECOMMENDED

Bi-Annual Sponsor

Sep to Feb or Mar to Sep

Secondary Position Logo in
Members Online Spaces

Two Offers to Members
(one per quarter)

\$6,500 + GST
Per Year

Annual Sponsor

September to September

Prime Position Logo in
Members Online Spaces

Four Offers to Members
(one per quarter)

\$9,000 + GST
Per Year

Offer Only Sponsor

Per Quarter

No Logo Positions

One Offer per Quarter

\$2,000 + GST
Per Quarter

ACAS CLEAR IDEA DENTAL MAGAZINE

Twice annual digital publication exclusive to the ACAS membership for those grabbing education in print form.



Digital publication that offers the ability to browse articles to enhance their clear aligner education.



Two publications per year, Sep/Oct & Jan/Feb editions for your brand, product or service exposure.



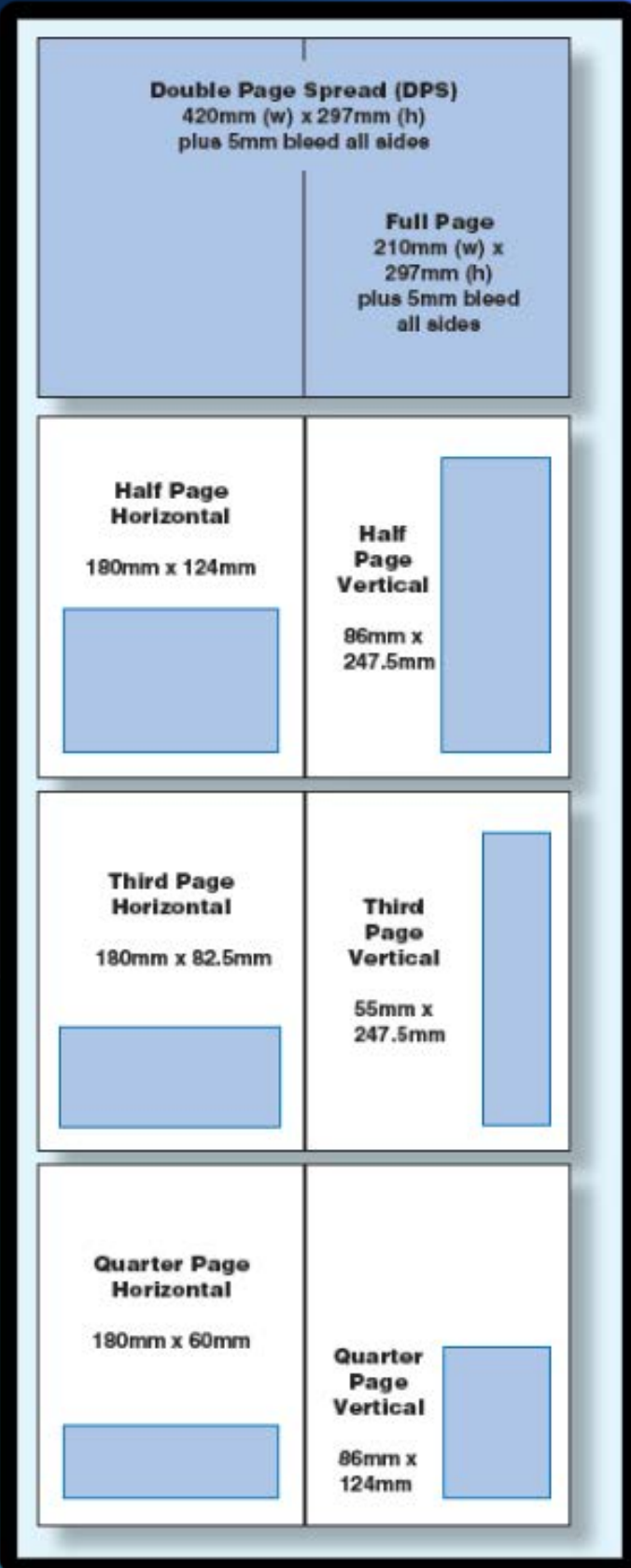
Article submissions and limited advertising spaces are available on a first come first served basis.



ACAS CLEAR IDEA DENTAL MAGAZINE

Advertising Rate Card

Subject to availability & ACAS board approval



FRONT COVER FEATURE - \$3,000 + GST

Front cover only

FRONT COVER PACKAGE - \$5,500 + GST

Includes front cover and five pages consisting of cover story and full page ads

DOUBLE PAGE SPREAD - \$2,750 + GST

Includes two full pages

FULL PAGE - \$1,650 + GST

Includes one full page

HALF PAGE - \$900 + GST

Half page horizontal or vertical, subject to layout requirements

THIRD PAGE - \$650 + GST

Third page horizontal or vertical, subject to layout requirements

QUARTER PAGE - \$500 + GST

Quarter page horizontal or vertical, subject to layout requirements



RECOMMENDED

**ACAS2024
SPONSORS
RECEIVE**



Bi-Annual Publications of
Clear Idea - the official
ACAS magazine.

Reaching all members with
a focus on clear aligner
education, articles and
product reviews and
offerings.

Enhancing the
professionals journey of
clear aligners to patients in
practice and their own
personal learning options.

All content and article
submissions are subject to
ACAS board approval .

ACAS CLEAR SPEAK PODCAST

This podcast production is exclusive to ACAS Members from lectures delivered at the ACAS event circuit. Clear aligner education is now ready for your ears!

01

Limited sponsor opportunities for Mid-Roll & Post-Roll 30 & 60 second commercials.

02

Show notes links available for full podcast sponsorship of ten or more episodes booked.

03

Elevate your brand with your podcast sponsorship and reach a whole new audience with our voice over or yours.



CLEAR
SPEAK

PODCAST

ACAS PODCAST SPONSORSHIP



Advertising Rate Card
Subject to availability & ACAS board approval

RECOMMENDED

Post-Roll Commercial

Placed at the approx end of each episode

Your Voice Over
60 seconds \$40ea/\$240/\$400

Our Voice Over*
60 seconds \$100ea/\$600/\$1,000

Purchased in blocks of 6 or 10 episodes

*Script provided
All prices are plus GST

Mid-Roll Commercial

Placed in the approx centre of each episode

Your Voice Over
60 seconds \$50ea/\$300/\$500

Our Voice Over*
60 seconds \$120ea/\$720/\$1,200

Purchased in blocks of 6 or 10 episodes

*Script provided
All prices plus GST

Episode Sponsor

Pre-Roll Only Opening of each episode

Your Voice Over
60 seconds \$100ea/\$300/\$600

Our Voice Over*
60 seconds \$200ea/\$600/\$1,200

Purchased in blocks of 3 or 6 episodes

*Script provided
All prices are plus GST

ACAS SOCIAL MEDIA

Step into the world of impartial clear aligner education and see what is possible. A multimedia experience like no other.

01

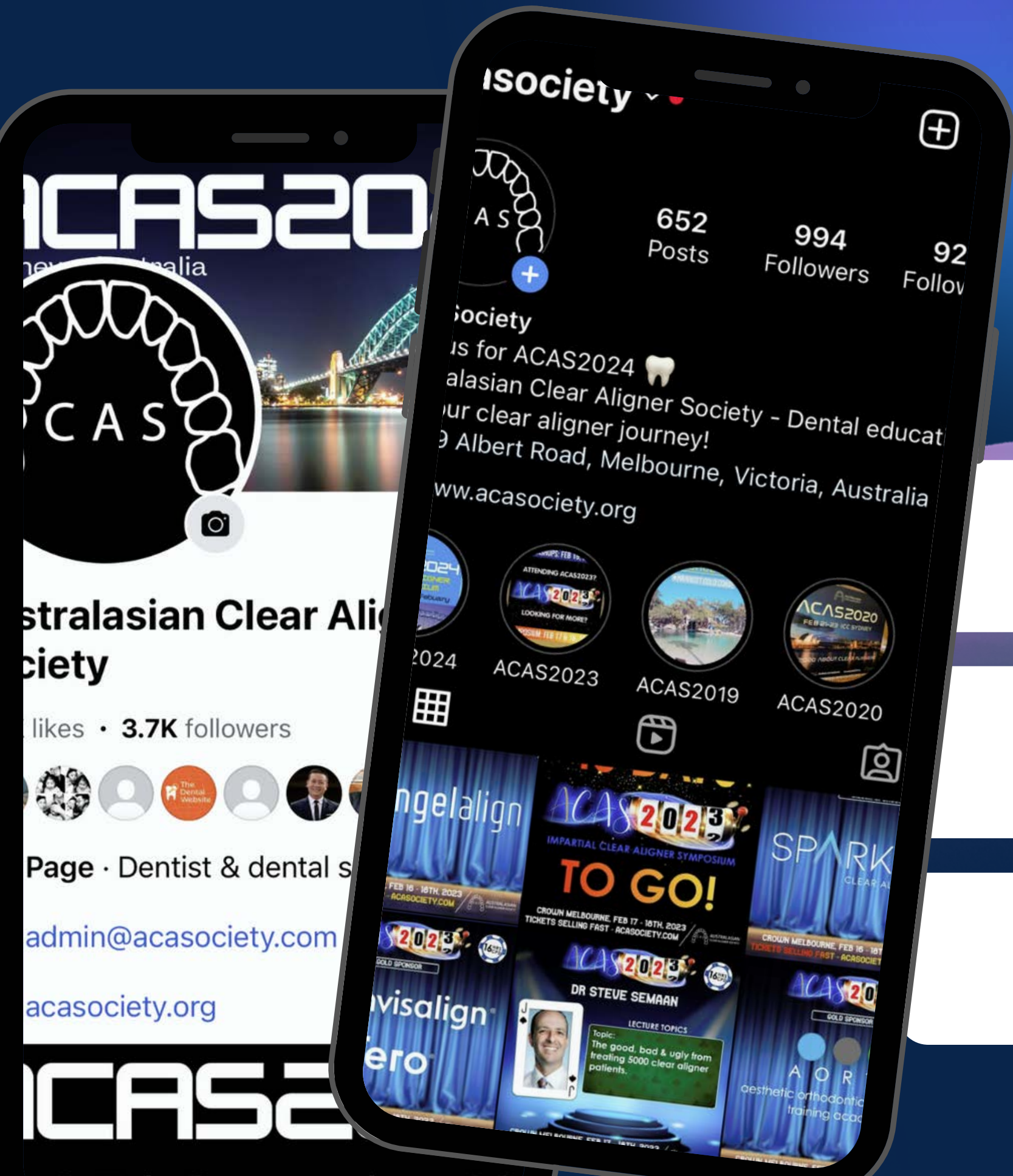
All sponsors receive ACAS social media network exposure to Instagram, Facebook & LinkedIn

02

Get in front of a new audience with your company being highlighted as an ACAS sponsor.

03

The ACAS social media network stands at over 5,000 followers and is growing at a rapid rate of 10% per quarter.





DR JOHN HAGILIASSIS

Founder & President

THANK YOU

CONTACT US TO LEARN MORE

admin@acasociety.com

www.acasociety.org



KERRY ZARB

General Manager